RJ REYNOLDS TOBACCO COMPANY



S. R. MacLEOD Region Operations Mgr

150 Lawrence Bell Drive Suite #108 Williamsville, NY 14221 (716) 634-9232 Fax (716) 634-3145

July 29, 1997

RJR Account #281200 Ms. N. Hibbert HIBBERT & McGEE, INC.

DORAL BUY ONE CARTON GET 5 PACKS FREE / PROMOTION #701646

Dear Nancy:

DORAL pre-sleeved gratis product (6M), along with Doral Live product, has been ordered (see quantities listed below) to ship this promotion to participating retail accounts on the attached Customer List. R. J. Reynolds' sales personnel will assemble offers at store level.

DORALGRATIS BRAND STYLE	GRATIS UPC Code	#/ (6M) Gratis Cases	DORAL LIVE BRAND STYLE	LIVE UPC Code	#/ (12M) Live Cases
Light 100	12300-21775	2	Light 100	12300-15212	2
FF 100	12300-21776	1	FF 100	12300-15312	1
Men Lt 100	12300-21858	1	Men Lt 100	12300-15812	1
Ult Lt 100	12300-21860	1	Ult Lt 100	12300-16712	1

Product / Premium Arrival:

August 19, 1997

Ship Date to Retail:

Week of: August 25, 1997

EFT \$ Amount:

\$2,792.83 \$N/A

Non-EFT \$ Amount:

A list of accounts authorized to receive product distribution is attached. RJR will reimburse you \$9.00 per live 12M case for all product packed and shipped to retail on a timely basis. This

\$9.00 per <u>live 12M</u> case for all product packed and shipped to retail on a timely basis. This equates to \$45.00 (5 (12M) case(s) @ \$9.00). Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / 1610

/jc

cc: R. Tanchyk

Enclosure: Customer List

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

DORB1CG5.DOC

51852 1973

PROMOTION #701646: DORAL BUY 1 CARTON GET 5 PACKS FREE

PRODUCT ARRIVAL DATE: 8/19/97

SHIP NUMBER OF CARTONS AS INDICATED [LIVE (12M) PRODUCT AND GRATIS (6M) PRODUCT] TO STORES LISTED.

** R.J. R	EYNOLI	DS SALES PERSONNEL	. WILL ASSEMBLE /	AT STORE LEVEL.		#/LIV	<u>E CAR</u>	<u>PTONS</u>		#/GR	<u>atis c</u>	CARTO	<u> NS</u>		
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163801 679	679787	PAULS REDEMPTION CTR	RR #1/U.S. RTE. 5	DERBY	VT	120	60	60	60	60	30	30	30	300	HIBBERT
				TOTAL CARTONS		120	60	60	60	60	30	30	30		HIBBERT Count
			1	TOTAL CASES		2	1	1	1	2	1	1	1		

ACCOUNT NUMBER: 281200

VOUCHER NUMBER: 15371525

DATE WRITTEN: 09/25/97

HIBBERT & MCGEE INC

9 PLEASANT ST

EAST BARRE , VT 5649

STATUS: PAID

AMOUNT PAID:

45.00

SEND CHECK TO: PAYEE

DESCRIPTION

UNITS

AMOUNT

'97 VAP SHIPPING

5.00

45.00

EXPLANATION: DORAL 5 PK CTN PROMO 701646 - RT